

NED COTEN AM

Chair | Non-Executive Director | Executive Leader - Commercial + Data + Global Sport

Career Timeline

1980

- Nestlé Scholarship with South Fremantle Football Club
- Played League football with Narrogin

1981

- Member WA Under 18 basketball team
- High School Graduating Subject Best Student Awards for Maths, Geography and Physical Science

1982

- Scholarship holder at the Australian Institute of Sport
- Winner, 'Most Dedicated Athlete' Award
- Member WA Under 20 basketball team
- Toured USA

1983

- Scholarship holder at the Australian Institute of Sport
- Member Australian Universities basketball team (World Student Games – Edmonton, Canada)
- Member Australian Junior basketball team (World Championship – Palma, Majorca)

1984

- Member Perth Wildcats NBL
- Member SBL

1985

- Member Perth Wildcats NBL
- Member SBL

1986

- Member Coburg Giants NBL

1987

- WA State Junior Pairs Champion (rowing)

1988

- Member Perth Wildcats NBL
- Gained Bachelor of Education (Manual Arts), Curtin University

1989

- Member Perth Wildcats NBL

1990

- Coach and General Manager, Goldfields Giants SBL team

1991

- Appointed Sponsorship Manager, Quit Campaign

1994

- Appointed Marketing Manager, Perth Wildcats

1997

- Appointed General Manager and CEO, Perth Wildcats

1998

- Appointed to Board of Directors, WNBL and Basketball WA
- Winner, NBL's Association Development Award

1999

- Awarded Graduate Management Qualification, AGSM, UNSW
- Appointed CEO, Adelaide City

2000

- Appointed CEO, Victoria Titans

2001

- Appointed Team Manager, Australian Men's basketball team
- Tournaments in Japan and New Zealand

2002

- Awarded Graduate Management Certificate, AGSM, UNSW
- Played in World Masters Games for basketball
- Founded Coten Investments

2003

- Appointed Director, Flying Start Sports Management
- Appointed Director, Cowan Design

2004

- Purchased Sunshine Self Storage business and Klad Sport school clothing company

2005

- Co-founder and joint shareholder, Acorn Brand Design
- Awarded MBA from AGSM, UNSW

2006

- Appointed as Advisory Board member, South Dragons NBL

2007

- Joined Board of BigV
- Led re-branding for Basketball Australia

2008

- Joined Board of South Dragons NBL team
- Joined Board of Basketball Victoria

2010

- Appointed Vice President, Basketball Victoria

2012

- Appointed Executive Director, Cowan Design
- Launched Game Plan Marketing

2013

- Published 'Game Plan Marketing'

2014

- Appointed to Board of Basketball Australia

2015

- Appointed Chair, The Contenders Advisory Board

2016

- Appointed to FIBA Competitions Commission

2017

- Elected as Chair of Basketball Australia
- Purchased a second self-storage property

2019

- Launched a second self-storage business
- Appointed as Director, Self Storage Association of Australasia

2020

- Appointed CEO, EngageRM

2021

- Appointed Chair, Refbook Advisory Board

2022

- Appointed Chair, Confederation of Australian Sport

2023

- Appointed to FIBA Masters Working Group

2024

- Appointed as Chair, EngageRM
- Appointed as Advisory Board Chair, SportsLink Travel

2025

- Appointed as Advisor, Preciser
- Appointed as Director, World Masters Games 2029

2026

- Appointed to Advisory Board, All-Star Pathways
- Recognised as a Member of the Order of Australia (AM) in Kings Birthday Honours 2026, for services to the administration of sport, and to basketball.